

Sample Consumer Ads



Love Your Walls.

They'll Take Care Of You.

When you choose **ICYNENE LD-R-50™**, the next evolution of our spray foam insulation, your walls will make you feel good in so many ways. That's because our insulation air-seals your walls, reducing energy costs, drafts, allergens and greenhouse gas emissions. Plus, **ICYNENE LD-R-50™** is responsibly derived from natural castor plants. So you can have the quality home you love while helping to keep the environment a little greener.

ICYNENE LD-R-50
loveyourwall.com

To learn how **ICYNENE LD-R-50™** spray foam insulation compares to other insulation choices, please visit www.loveyourwall.com, or contact your local Icynene Licensed Dealer.



Love Your Walls.



They'll Keep Your Family Comfortable.

You might love **ICYNENE LD-R-50™**, our next evolution of spray foam insulation, because it can help cut energy costs by up to 50%. You might love it because it air-seals your walls to minimize drafts, allergens and airborne noises. You might even love it because it's responsibly derived from natural castor plants. Whatever your reason, we know you'll love living in a healthier home that also cares for our environment.

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For even more ways on how **ICYNENE LD-R-50™** can help make your home a comfortable place to live, please visit www.loveyourwall.com, or contact your local Icynene Licensed Dealer.